# UNITED STATES DISTRICT COURT WESTERN DISTRICT OF TENNESSEE

FUSION ELITE ALL STARS, et al.,  Plaintiffs, v.  VARSITY BRANDS, LLC, et al.,  Defendants.	Case No. 2:20-cv-02600-SHL-tmp Jury Trial Demanded
AMERICAN SPIRIT AND CHEER ESSENTIALS, INC., et al.,  Plaintiffs, v.  VARSITY BRANDS, LLC, et al.,  Defendants.	Case No. 2:20-cv-02782-SHL-tmp Jury Trial Demanded
JESSICA JONES, et al., Plaintiffs, v.  VARSITY BRANDS, LLC; et al., Defendants.	Case No. 2:20-cv-02892-SHL-tmp Jury Trial Demanded

# DEFENDANTS' MOTION TO MODIFY PREVIOUS DISCOVERY ORDERS THAT ALLOW SHARING OF DISCOVERY MATERIALS (ECF NO. 97) AND COORDINATION OF DEPOSITIONS (ECF NO. 172) AND MEMORANDUM IN SUPPORT

Defendants in the above-referenced actions respectfully move the Court to modify its previous discovery orders allowing Plaintiffs in the above-referenced cases to share confidential

discovery materials (ECF No. 97)<sup>1</sup> and participate in (and obtain transcripts of) depositions in each case (ECF No. 172). Specifically, Defendants request that the Court modify those orders in light of changes in the expert disclosure schedule in *American Spirit* and to prevent unnecessary and unintended prejudice to Defendants that would result absent such modifications.

Throughout most of the discovery process, the three related cases have had the same material discovery deadlines. However, the *American Spirit* case is now subject to a different timeline that makes the expert discovery deadlines fall well after the expert discovery deadlines in the *Fusion Elite* and *Jones* cases. Absent modification to the discovery orders, Plaintiffs in the *American Spirit* case would receive an unfair and unintended advantage by gaining access to confidential expert material—including Defendants' responsive expert reports—before Plaintiffs ever have to disclose their own experts and reports. Similarly, the new and materially different expert disclosure deadlines in *American Spirit* no longer warrant coordination of depositions of experts in that case, on the one hand, and experts in *Fusion Elite* and *Jones*, on the other hand. As a matter of fundamental fairness and to prevent certain prejudice to Defendants, Defendants request that the Court modify its previous discovery orders to align with the new schedules in these cases.

## **BACKGROUND**

The Court entered an amended scheduling order in December 2021 setting the same discovery deadlines for all three cases. (ECF No. 175.) Fact discovery closed on April 18, 2022. (*Id.*) In anticipation of the potentially duplicative discovery across the three cases, the Court also entered multiple orders coordinating discovery. These orders created a more efficient, streamlined discovery process while the cases operated on the same discovery timelines.

<sup>&</sup>lt;sup>1</sup> Unless otherwise noted, all docket references are to *Fusion Elite*, Civ. Case No 2:20-cv-02600.

For example, the Court entered an Order that allowed Plaintiffs in each of the cases to share discovery materials where "reasonably feasible . . . to avoid duplicative or overlapping requests and demands on Defendants." (ECF No. 97 (emphasis added).) The Court allowed Plaintiffs to share confidential "information, data and documents produced in any of the cases" subject to the standing protective orders. (*Id.*) At the time, the parties—including Defendants—"indicated their support for the requested relief." (*Id.*) The Court also entered an Order that allowed all Plaintiffs to attend depositions noticed in any of the related cases and to receive, review, and use deposition testimony from any of the related cases. (ECF No. 172.) At the time, this order promoted efficiency given the numerous overlapping depositions to complete before the close of fact discovery in April 2022.

Now, however, the cases face different timelines for expert discovery. The Court modified the *American Spirit* discovery deadlines regarding topics that were previously subject to a protective order. (*American Spirit*, ECF No. 236.) This put the *American Spirit* case on a different scheduling track for expert discovery. (*See id.*) And expert discovery in *Fusion Elite* and *Jones* will be nearly complete before expert discovery in *American Spirit* even begins. The current discovery deadlines in the three cases are as follows:

Item	Fusion Elite	Jones	American Spirit
Close of Fact	(Past)	(Past)	October 18, 2022
Discovery Including			
Depositions			
Opening Expert	(Past)	(Past)	November 18, 2022
Reports			
Opposing Expert	September 23, 2022	September 23, 2022	January 13, 2023
Reports			
Rebuttal Expert	November 21, 2022	December 14, 2022	March 13, 2023
Reports			
Expert Witness	December 16, 2022	January 24, 2023	April 12, 2023
Depositions			
Deadline for Motions	January 20, 2022	February 10, 2023	May 16, 2023
for Class Certification			

Item	<b>Fusion Elite</b>	Jones	American Spirit
and Motions to			
Exclude Expert			
Testimony			
Deadline for	March 3, 2023	March 31, 2023	July 11, 2023
Oppositions to			
Motions for Class			
Certification and			
Motions to Exclude			
Expert Testimony			
Deadline for Replies in	March 28, 2023	April 28, 2023	August 9, 2023
Support of Motions			
Exclude Expert			
Testimony			
Deadline for Plaintiffs'	April 17, 2023	May 25, 2023	August 22, 2023
Reply in Support of			
Motion for Class			
Certification			

Defendants attempted to reach agreement with Plaintiffs on Defendants' proposed commonsense modifications to the existing discovery orders to reflect these new schedules but have been unable to reach agreement. Defendants now move the Court for the relief set out in this motion to avoid certain prejudice that would result from the current discovery orders.

## **ARGUMENT**

The Court has discretion to modify interlocutory discovery orders, especially where, as here, the current orders would work prejudice. *See* Fed. R. Civ. P. 54(b); *Smith & Nephew, Inc. v. New Hampshire Ins. Co*, No. 2:04-CV-03027-STA, 2010 WL 5387480, at \*9 (W.D. Tenn. Dec. 22, 2010) (modifying protective order to prevent potential disclosure of confidential materials that could create prejudice); *see also Steede v. Gen. Motors, LLC*, No. 11-2351-STA-DKV, 2012 WL 2089761, at \*4 (W.D. Tenn. June 8, 2012) (limiting the disclosure of confidential discovery materials to similarly situated litigants).

The current discovery orders did not contemplate a scenario in which the cases would be on such different tracks that the *American Spirit* Plaintiffs would be privy to confidential,

strategically useful expert discovery months before their own deadline to disclose experts and produce an opening expert report. Nor did the parties contemplate that the *American Spirit* Plaintiffs would be able to attend the depositions of Defendants' and Plaintiffs' experts—at which confidential information and Defendants' expert opinions will be disclosed—long before they are required to make initial expert disclosures. Had the *American Spirit* schedule been materially different from the *Fusion Elite* and *Jones* schedules at the time of the discovery orders, Defendants would have advocated for different discovery orders.

The Court initially allowed Plaintiffs to share confidential information to promote "the interests of justice and efficiency" and to avoid "duplicative or overlapping requests and demands on Defendants." (ECF No. 97 at PageID 803-04.) And litigation in the federal system is premised on a fair, adversarial approach subject to a scheduling order that allows the parties to strategically anticipate when they will have to produce discovery materials. See Fed. R. Civ. P. 16 and LR 16. Importantly, other courts have recognized the need to preserve the "intended dynamic" of the expert disclosure schedule to "minimize prejudice" to defendants. Bond v. Pike County, Ky., 2021 WL 4127777 (E.D. Ky. June 29, 2021); see also USCO S.p.A. v. Valuepart, Inc., 2015 WL 1898013, at \*5 (W.D. Tenn. Apr. 27, 2015) (explaining that "an expert free from the limitations of an initial expert report would enjoy an unfair advantage if allowed to assert new constructions in a rebuttal report after reviewing the opposing party's expert analysis."). The aims of justice and fairness underlying the federal rules and this Court's discovery orders would be severely undermined if the American Spirit Plaintiffs could access the opinions of Defendants' experts before ever having to disclose their own experts' opinions. Indeed, such a result would vitiate the entire purpose of the opening, opposing, and rebuttal expert disclosure order reflected in the Court's existing scheduling orders.

Similarly, the Court's order allowing Plaintiffs to participate in (and obtain transcripts from) depositions in other cases was premised on the need for coordination among the parties to "avoid duplication." (ECF No. 172 at PageID 2618.) While the need for coordination is still present as to depositions of Defendants' experts in *Fusion Elite* and *Jones*, there is no such need for coordination between those cases and *American Spirit* in light of the materially different expert disclosure schedules in each. Moreover, if the *American Spirit* Plaintiffs were allowed to participate in, attend, or access transcripts from the depositions of Plaintiffs' or Defendants' experts in *Fusion Elite* and *Jones*, they would gain access to confidential information regarding the opinions of Defendants' experts before ever having to disclose their own experts. Again, this would undermine the Court's scheduling order, which requires that Plaintiffs disclose their expert witnesses' opinions before Defendants disclose their opposing expert witnesses' opinions.

Similarly, once the parties complete expert depositions in *Fusion Elite* and *Jones*, there is no need for Plaintiffs in those cases to participate in the depositions of Defendants' experts in *American Spirit*. If Defendants end up disclosing any of the same experts in that case as in *Fusion Elite* and *Jones*, Plaintiffs should not be permitted a second opportunity to depose those experts when Defendants will only get a single opportunity to depose Plaintiffs' experts. *See*, *e.g.*, *Duran v. Sara Lee Corp.*, No. 1:11-CV-313, 2013 WL 12308200, at \*4 (W.D. Mich. May 3, 2013) ("Rule 30 requires that a party obtain leave of court to re-depose a deponent who has previously been deposed in a case, if the parties have not stipulated to that deposition . . . . The unfair impositions on a [] deponent subject to an unconsented second deposition in terms of time, money and strategic disadvantage are self-evident."); *King v. Sullivan*, No. 05-CV-75007-DT, 2006 WL 8431842, at \*3 (E.D. Mich. Apr. 14, 2006) (declining to allow a second deposition of a

party where such deposition would "be duplicative" and would "work an unfair burden upon the Defendants with respect to time, money and other resources").

# **CONCLUSION**

For the reasons above, Defendants respectfully request that the Court grant this motion and modify the previous discovery orders that allow for sharing of discovery materials and coordination of depositions. Specifically, Defendants request that the Court modify its previous discovery orders as set out below:

- Modify the Order Allowing Sharing of Discovery Material in American Spirit (ECF No. 97 in *Fusion Elite*) to carve out the *American Spirit* Plaintiffs' access to expert reports and related material in *Fusion Elite* and *Jones*.
- 2. Modify the Order Granting Plaintiffs' Joint Motion to Facilitate Coordination of Depositions in the Related Actions (ECF No. 172 in *Fusion Elite*) to carve out the *American Spirit* Plaintiffs' participation in depositions of expert witnesses (and access to transcripts of the same) in *Fusion Elite* and *Jones*, and vice versa.

Dated: September 19, 2022

Respectfully submitted,

s/ Matthew S. Mulqueen

George S. Cary\*
Steven J. Kaiser\*
Linden Bernhardt\*
CLEARY GOTTLIEB STEEN & HAMILTON LLP
2112 Pennsylvania Avenue, NW
Washington, DC 20037
Phone: (202) 974-1500

Fax: (202) 974-1300 Fax: (202) 974-1999 gcary@cgsh.com skaiser@cgsh.com

#### lbernhardt@cgsh.com

Jennifer Kennedy Park\*
Heather Nyong'o\*
CLEARY GOTTLIEB STEEN & HAMILTON LLP
1841 Page Mill Road, Suite 250
Palo Alto, CA 94304
Phone: (650) 815-4100
Fax: (202) 974-1999
jkpark@cgsh.com

\* Admitted pro hac vice

hnyongo@cgsh.com

Matthew S. Mulqueen (TN #28418)
Adam S. Baldridge (TN #23488)
BAKER, DONELSON, BEARMAN, CALDWELL &
BERKOWITZ
165 Madison Avenue, Suite 2000
Memphis, TN 38103
Phone: (901) 526-2000
Fax: (901) 577-0866
mmulqueen@bakerdonelson.com
abaldridge@bakerdonelson.com

Attorneys for Varsity Brands, LLC; BSN Sports, LLC; Varsity Spirit, LLC; Stanbury Uniforms, LLC; Herff Jones, LLC; Varsity Brands Holding Co., Inc.; Varsity Spirit Fashions & Supplies, LLC; Varsity Intropa Tours

#### s/ Nicole D. Berkowitz

Grady Garrison (TN #008097)
Nicole D. Berkowitz (TN #35046)
James Andrew Roach (TN #37934)
Karen Lott Glover (TN #38714)
BAKER, DONELSON, BEARMAN, CALDWELL
& BERKOWITZ
165 Madison Avenue, Suite 2000
Memphis, TN 38103
Phone: (901) 526-2000
Fax: (901) 577-0866
ggarrison@bakerdonelson.com
nberkowitz@bakerdonelson.com

Attorneys for U.S. All Star Federation, Inc. and USA Federation for Sport Cheering, d/b/a USA Cheer

## s/ Brendan P. Gaffney

Paul E. Coggins\*
Brendan P. Gaffney\*
Katherine Wright\*
LOCKE LORD LLP
2200 Ross Avenue, Suite 2800
Dallas, TX 75201
Phone: (214) 740-8000
Fax: (214) 740-8800
pcoggins@lockelord.com
bgaffney@lockelord.com
kate.wright@lockelord.com

\* Admitted pro hac vice

Edward L. Stanton III (TN #018904) S. Keenan Carter (TN #023386) BUTLER SNOW LLP 6075 Poplar Avenue, Suite 500 Memphis, Tennessee 38119 Telephone: (901) 680-7336 Fax: (901) 680-7201 Edward.Stanton@butlersnow.com Keenan.carter@butlersnow.com

Attorneys for Jeff Webb

# CERTIFICATE OF CONSULTATION

I hereby certify that on September 13, 2022, I emailed counsel for Plaintiffs on behalf of all Defendants and advised Plaintiffs that Defendants intended to file a motion seeking the relief set out above. Counsel for the *American Spirit* Plaintiffs indicated that they oppose the relief requested herein. On September 13, 2022, counsel for the *Jones* Plaintiffs agreed that counsel for *American Spirit* should not participate in questioning any of the experts in the *Jones* case. However, counsel for the *Jones* Plaintiffs do not agree to the other relief sought in this motion. On

September 16, 2022, counsel for the *Fusion Elite* Plaintiffs stated that they took no position on this motion and reserved the right to file a response following review.

On September 16 and 19, 2022, counsel for the *Fusion Elite* and *Jones* Plaintiffs, respectively, agreed not to share Defendants' expert reports, or other material referencing or citing those reports, with the *American Spirit* Plaintiffs until the Court rules on this motion.

s/ Matthew S. Mulqueen